

Why use **Optiflora**?

Bacteria are everywhere..... we swallow them with our food, drink them with water, they are in the air we breathe, on our skin, in our mouths, digestive tract, sinuses etc. Some of them are harmful, some neutral and some are very beneficial.

The healthy body contains trillions of “friendly “ microorganisms. A vast majority live in the colon and are referred to as “intestinal floral” or “microflora”. At least 400 kinds of microorganisms are found in the gastrointestinal tract; this amounts to about three pounds of bacteria in the intestines at all times.

These friendly bacteria synthesize many important vitamins in the digestive tract including Vitamin K and some of the B vitamins. A very important function they perform is helping the colon maintain a proper pH or acid-base balance. It is necessary for the pH to stay in the correct range in order for other health supporting bacteria to exist. Their most important role is keeping undesirable bacteria in check. The most common cause of imbalance between good and bad bacteria is the use of **antibiotics**. Other factors impacting the balance include **age, poor diet, and low fiber intake, oral contraceptives, aspirin, corticosteroids, stress and high sugar intake.**

BUILDING YOUR MICROFLORA TO OPTIMUM LEVELS CAN HELP:

- * bad breath
- * diarrhea
- * candida
- * headache
- * cold sores
- * bloating
- * parasites
- * indigestion
- * heart burn
- * gas
- * psoriasis
- * eczema
- * acne
- * colon/rectal cancer
- * constipation
- * ADD/ADHD
- * yeast infections
- * food/chemical allergies
- * colitis/IBS
- * autoimmune diseases

Acidophilus and bifidus are very beneficial to us, they have the ability to kill off other bacteria by secreting small quantities of antibiotic-like substances. These substances have a wide spectrum of activity against harmful, food-born bacteria such as E. coli, pseudomonas, salmonella etc.

The Optiflora System: Optiflora is a unique, two product system that supplies both prebiotics and probiotics. The Shaklee prebiotic is a pleasant-tasting drink mix that provides nutrients which selectively feed the friendly bacteria. The prebiotic is taken together with the probiotic, a unique seamless capsule that will withstand the shipping and storing process and the acidic environment of the stomach guaranteeing the delivery of 500 million live beneficial microflora to the intestines. Optiflora uses natural ingredients in its patented triple encapsulation technology.

None of the products available at health food stores guarantee live delivery of microflora to the intestine. Tests show that many of them do not make it live to your door, much less to your colon. Most of the microflora alive in these products at time of manufacture are killed off long before they reach the intestine.

The symptoms of low flora levels are wide and varied and go beyond the list above. Every person would benefit tremendously by increasing their intestinal flora. Take Shaklee’s “Optiflora” everyday and you’ll experience a **NEW LEVEL OF HEALTH!!**